



# 贵州大学

高级管理人员工商管理硕士  
(EMBA) 项目介绍

EXEXECUTIVE  
MASTER OF BUSINESS  
ADMINISTRATION PROGRAM

## 目 录

## CONTENT

学校简介

**The University**

学院简介

**The School**

项目介绍

**The Program**

师资队伍

**Faculty**

课程体系

**Curriculum**

申请指南

**Application**

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### 学校简介

贵州大学是贵州省人民政府与教育部共建高校和国家“211 工程”重点建设大学，是贵州省规模最大、学科最全、实力最强的综合性大学，学校现有 1 个国家重点学科，8 个“211 工程”三期建设重点学科，24 个省级重点学科；1 个博士后科研流动站，3 个项目博士后工作站；1 个一级学科博士点（涵盖 4 个二级学科博士点），6 个二级学科博士点；16 个一级学科硕士点（涵盖 68 个二级学科硕士点），65 个二级学科硕士点；9 个专业硕士学位授权点，也是高校教师、中职教师在职攻读硕士学位授权点。现有普通高等教育本科专业 112 个，涵盖文学、历史学、哲学、理学、工学、农学、医学、经济学、管理学、法学及教育学 11 大学科门类，研究生教育涵盖 10 大学科门类。学校积极开展国际间的交流与合作，先后与美国、英国、法国等国家和地区的 40 多所高校和科研机构建立了交流与合作关系，我校是十个“中华人民共和国教育部教育援外基地”之一。国际学术交流活动活跃，办学空间不断拓展，国际影响不断扩大。

## The University

Guizhou University is the only key university in Guizhou prioritized to develop itself in line with the criteria of the "211 Project". The university has 1 national key subjects, 8 "211 Project" key subjects, 24 provincial key subjects, and 4 postdoctoral research stations. It offers 11 PhD programs, 149 Master's programs and 9 Master's programs for specialized subjects all are authorized to confer degrees. Guizhou University contains 112 undergraduate specialties. The disciplines cover 11 branches of learning: philosophy, economics, laws, education, liberal arts, history, science, engineering, agriculture, medicine and administration.

Guizhou University always places importance on developing international cooperation and exchanges. So far, the University has established cooperative and exchange relations with more than 40 academic institutions of other countries and regions. Through sending teachers and researchers overseas to study and research collaboratively with the foreign counterparts, or attending international academic workshop, Guizhou University has been better known worldwide.

### 学院简介

贵州大学管理学院下设管理科学与工程、工商管理、财务与会计、农业经济与管理 4 个系；拥有管理科学与工程、农林经济管理两个一级学科硕士点、企业管理一个二级学科硕士点、工商管理（MBA）和农业推广专业学位硕士点；2004 年经国家学位办批准与加拿大魁北克大学联合培养项目管理硕士（MPM）。管理学院以教学育人为根本，以立足贵州、服务地方为己任，为国家特别是贵州经济建设和社会发展提供了强有力的人才支持和智力支撑。

贵州大学管理学院在成功开展 MBA 教育项目八年后，于 2009 年 6 月获得中国第二批 EMBA（Executive Master of Business Administration 高级管理人员工商管理硕士）办学资格（国务院学位委员会[2009]35 号），成为全国仅有的 62 所具有 EMBA 办学资格的高校之一，也是贵州唯一的 EMBA 项目。

## The School

The Management School of Guizhou University consists of four departments, including

Management and Engineering, Business Administration, Economics and Management in Agriculture and Forestry, Finance and Accounting. In programs for postgraduates are two master degree bases of primary discipline: Management and Engineering, and Economics and Management in Agriculture and Forestry, one secondary discipline master degree base: Enterprise Management, and two bases for professional master degree: Master for Business Administration (MBA) and Master for Project Management (MPM) in partnership with Quebec University of Canada.

In June 2009, with the successful experience on MBA program for eight years, The School of Management was approved to be one of China's 62 experimental institutions for EMBA education by the State Council Office of the Academic Degree Committee and the Ministry of Education.

## 项目介绍

### 项目目标

贵州大学的 EMBA 项目立足贵州，面向国内和国际竞争，借鉴国内外先进的办学经验，结合本土管理实践，整合优质师资，以培养具有国际视野和实践创新能力，引领贵州经济建设与发展的高级管理人才为办学宗旨，以传授精深经营之道，融入深厚人文精神，确立社会责任意识为办学准则，致力于成为提供适应西部经济技术变革的一流管理教育项目。

### 项目特色

#### I 获得国家承认的高级管理工商管理硕士(EMBA)学位

贵州大学 EMBA(Executive Master of Business Administration 高级管理人员工商管理硕士)是经教育部和国务院学位委员会批准，贵州省唯一具有合法资质开展 EMBA 硕士学位教育的高等学校。

#### I 知名教授零距离接触

聘请全国著名教授，知名学者与企业家教授课程。让您在课堂，就可以与名师面对面交流，开拓国际视野，增强领导艺术，提升战略思维。

#### I 学习时间机动灵活

不脱产学习，适合在职的企业高层管理人员。学制两年，授课期间每月集中四天(周四至周日)上课。

## I 精英同学网络

您将融入贵州大学 EMBA 俱乐部，结识来自不同地区、不同行业、不同年級的学友，共同交流管理的心得，一起分享人生的体验。

## The Program

### I Mission

The EMBA Program aims to develop executive managerial talents and leaders with international vision, global thinking, leadership and abilities of making strategic decisions.

Aims to communicate the global business knowledge, and enhance the social responsibility

Aims to be the leading EMBA program of the region and contribute to the social and economic development of Guizhou.

### I Value

#### **Recognized Degree**

Students are granted an EMBA Degree by Guizhou University, which is approved by the Academic Degree Office of the State Council.

#### **Renowned Professor**

Major faculties are renowned professor from other Universities will be involved in teaching this program. They provide participants with a unique global management perspective and raise the strategic thought.

#### **Part-time mode**

Part-time mode is suitable for senior executives. Normally, the class meets once every month, each time comprises of 4 days, which is normally Thursday to Sunday

#### **Elite network**

Study with the outstanding executives from various industries and places, creating an opportunity for you to communicate your business insight and life experience with others.

## 师资队伍

### 1.特聘教授

由国内外知名专家、学者和企业家组成。对 EMBA 的发展提出指导性建议，并

兼作讲座教授，开拓 EMBA 学员视野和思路。

## 2.授课教授

主要由境外知名高校、国内“985”高校的 EMBA 教师构成。

## 3.企业导师

由贵州省内知名企业家和省外知名黔商代表构成，为 EMBA 学员的移动课堂和企业实践提供示范性指导。

## 4.论文导师

由授课教授、企业导师和助理教授团队共同组成，对 EMBA 学员所在企业展开积极探索，最终形成学员的学位论文。

## 5.助理教授团队

由校内目前承担 MBA 教学的教授、副教授和博士组成，分团队对 EMBA 授课教授的课程教学进行全面追踪学习，并协助学员完成课程学习和学位论文。

## Faculty

### Renowned Professor

We invite the most distinguished professors and management experts from other university as our guest speaker. They define trends in corporate strategy and leadership; enlighten the business intelligence of the students.

### Entrepreneurs

Consist of the renowned entrepreneurs of Guizhou, they will provide professional consulting of the business practice.

### Thesis Instructor

The renowned professors, entrepreneurs together with the assistant professor team, will active discuss the business competition you are involved in, and facilitating the completion of graduation thesis.

### Assistant Professor Team

Major faculties are professors, assistant professors and PhDs from the MBA program. They will assist the participants to fulfill the course study and complete the graduation thesis.

## 课程体系

课程系统而实用，涵盖管理的各个方面。EMBA 必修课程与 MBA 课程相比，

课程更强调整合性和决策导向，强调密切联系实际和面向国际竞争环境。选修课程依据贵州省经济发展需求与学员行业背景设置。

### 授课方式:

学制两年，课程学习阶段采用月集中授课模式，每月集中授课一次，每次连续四天（周四、周五、周六、周日）；课程以案例教学为主，通过分组讨论、现场模拟、教授点评等形式研究企业决策层面临的问题；授课地点以贵州大学为主，一至两次移动课堂（国内）。

### 课程框架:

模块	课程类别	课程名称	
基础模块	公共基础	商务英语	
		人文思想、科学与艺术	
		社会主义经济理论与实践	
		领导艺术与个人发展	
	领导艺术	组织行为学	
		企业社会责任与商业伦理	
	核心模块	战略思维	管理经济学
			战略管理
			营销管理
		经营管理	财务报表分析
公司财务管理			
数量分析与决策			
特色模块	国际视野	公司治理	
		供应链与运营管理	
		商法	
	个性定制	项目管理	
		创新管理与全球制造	
		工商管理案例分析	
		移动课堂	

## Curriculum

The Courses are practical and systematic, and covers the most of subjects of Management. Compare with the MBA program, EMBA program are decision and integration oriented, and focus on business practice and global competition. The

elective courses will be arranged based on the background of student and the demand of the economical and development of the Guizhou Province.

### Program Module

Students enrolled in this 24-month program attend courses once per month at the School of Management at Guizhou University, normally from Thursday to Monday.

### Program Course

Course Classification	Course Name
Public Basic Courses	Business English
	Humanism, Science and Art
	Socialism Economics Theory and Practice
Core Courses	Leadership
	Management Organizational Behavior
	Corporate Social Responsibility and Management Philosophy
	Managerial Economics
	Corporate Strategic Management
	Marketing
	Financial Reporting Analysis
	Advanced Corporate Finance
	Quantitative analysis and management Decision
	Corporate Governance
	Supply Chain and Operations Management
	Business Law
	Project Management
	Innovation Management and Global Manufacturing
	Globalization and international business
Electives	Lectures
	Consulting Seminar on Business Management

### 申请指南

### 招生对象:

企业和政府经济主管部门的高层管理人员,具有大学专科或以上国民教育学历(大专名额不超过招生名额的10%),8年以上工作经验及4年以上管理经验。

## 申请流程:

### I 报名申请

索取报名申请表,填写完整报名表格后,连同其他相关材料交由贵州大学管理学院 EMBA 中心招生办公室。

### I 考试通知

EMBA 中心对申请材料进行初审,并发出笔试和面试通知。

### I 入学考试

入学考试由贵州大学单独组织命题、考试。入学考试包括以能力测试为主的笔试和面试。

### I 录取

根据申请材料、笔试和面试结果,录取通知会在面试结束两周内发出。

## Application

### Admission Requirements

- (1) You need to have a degree obtained from a recognized University or equivalent
- (2) You need to have at least 8 years of working experience,
- (3) Hold of a senior position in an organization for 4 years and,
- (4) Corporate sponsorship and support preferred

### Application Process

#### (1) Registration

You need to complete the Application Form and send it back with other required documents to our EMBA Offices.

#### (2) Entrance examination

Based on the application documents, EMBA office will send the interview notice to the applicant. The applicant will be required to take an entrance exam and an interview before admission.

#### (3) Admission

The EMBA Office will make a comprehensive review of the applicant's study and working background, exam results, and insight to the problems of management, and then decide to recruit or not.

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贵州大学管理学院 EMBA 教育中心

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